

Since
—2020—
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STEERVISION

THE DISCIPLINE OF EXECUTING
THE STRATEGY™

20

Years of Experience

200

SteerVision Centers™ worldwide

Client results

+30%

on EBIT by the end of the 3rd year

FACE THE GREATEST STRATEGY EXECUTION CHALLENGES

Only 20%
of organizations achieve
80% or more of their
strategic targets

How do you get things done?

**STEERING of the
Strategy EXECUTION**



44% of leaders say
the delivery of *strategic initiatives* is a dynamic
and continuous process

**DYNAMIC
STRATEGY**



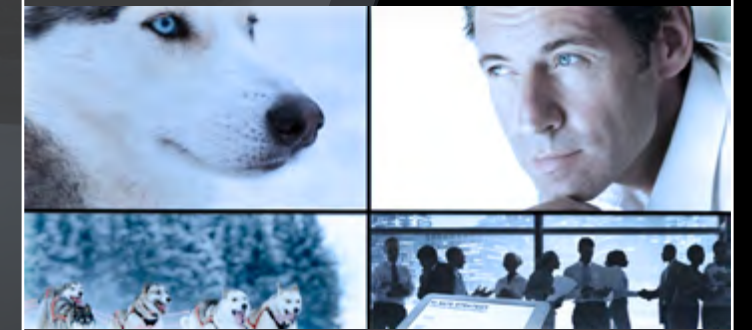
70% of leaders do
not have information on
emerging *weak signals*
in their market sectors

**ANTICIPATORY
STRATEGY**



43% of leaders are
strongly convinced the
engagement of their
Management Team is
essential

**WILL-TO-GO of the
Management Team**



*Figures references: HBR Analytic Report 2019
& KA MATE Strategy survey 2019

FACE THE GREATEST STRATEGY EXECUTION CHALLENGES

Less than 2%

of leaders have a steering center dedicated to their strategy execution

How do you get things done?

The STEERVISION CENTER™

The STEERVISION CENTER™ is the GPS of the organization.

It combines a **visual overview** of the overall corporate performance with **facilitation working sessions** to fully engage the Management Team and DRIVE your results.



DISCOVER THE WORLD-RENOWNED & UNIQUE CONCEPT TO STEER THE STRATEGY EXECUTION

An all-in-one concept:
The Discipline of
Executing the Strategy™

A MANAGEMENT SYSTEM linked to the Strategy Execution

Facilitation of decision-making sessions for the CEO and Management Team to ensure needed buy-in and guarantee the precise implementation of decisions

A STRATEGIC STEERING CENTER

SteerVision is a subsidiary of KA MATE Strategy Group, which pioneered the SteerVision Center™ to more efficiently steer the Execution of the Strategy

Dedicated to the TOP MANAGEMENT

First complete concept specifically created for the CEO and Management Team



YOUR STRATEGY HAS TO BE DYNAMIC & ANTICIPATORY

WE ARE PROUD TO SUPPORT OUR CLIENTS



Brad Buswell

Former President & CEO Morpho Detection

"The approach gave us **the means and discipline to routinely track our progress**. Everyone in the company understood what was important (and what wasn't), and we were able to **focus management attention on the things that needed it**."

Laurent Schneider-Maunoury

CEO Naval Energies & former CEO Saphymo

"For me, [the SteerVision Center™] is the basic **tool required to implement the strategy as defined [...]** allowing the director to **focus his energy on building the future** rather than wearing himself out plugging leaks, which have been discovered too late."

RE-INVENT THE WAY YOU WORK WITH YOUR
MANAGEMENT TEAM TO EFFICIENTLY STEER
THE EXECUTION OF YOUR STRATEGY AND...

...GET THINGS DONE!



Yves CONNAN
| Founder & CEO

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