STEERnews

The newsletter for Management Teams



N°3 Steer the Strategy

STEERING EFFECTIVELY

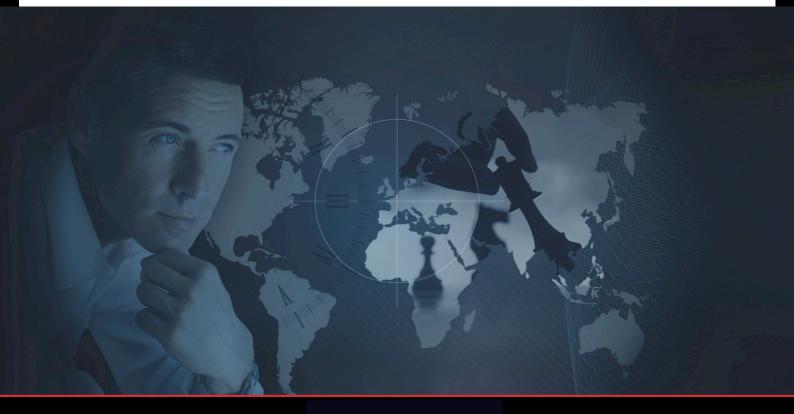
ARE YOU IN STEERING MODE?

The year is rolling by but...

Are you REALLY sure the actions your organization has decided on today are enough to take you to your year-end targets?

Anticipation, Projection, « Medium-Term » Steering

Check out the SteerVision Center ™ for the Leaders of today and... tomorrow.





Effectively steer the EXECUTION of your Strategy

Facilitating the making and implementing of decisions AND measuring their impact.



BY KA MATE STRATEGY

As Organizations persist in focusing solely on short-term results, KA MATE Strategy has developed a far more effective response to the problems of business leaders called upon to demonstrate ever-greater anticipation, by creating a NEW concept known as the SteerVision Center TM.

The SteerVision Center optimizes steering of strategy execution by expanding the short-term approach to include medium-term projections designed to encourage sharing of the impacts of implementing decisions.

Results:

The President is able to make decisions based on more accurate information.

- Greater emphasis is placed on the visual aspect to allow the senior management team to consult all the data needed for decision-making.
- The energies of the senior management team are united behind the President 's objectives, making for greater transparency and clearer visibility of progress on the results of each action.
- Working on the behavior of senior management team members boost dynamism and performance.

Over the months devoted to strategic steering sessions, the President is able to identify the progress of corrective actions and **measure whether progress is being made towards the stated objectives**... and also receives better support from the team.

In addition, KA MATE Strategy facilitates and moderates sessions at the SteerVision Center addressing key steps in the implementation of the methodology, with the aid of facilitation experts. These Lead Facilitators are particularly attuned to the difficulties you face because they themselves have headed companies or held key positions in major corporations.

Our latest completed project in Japan



